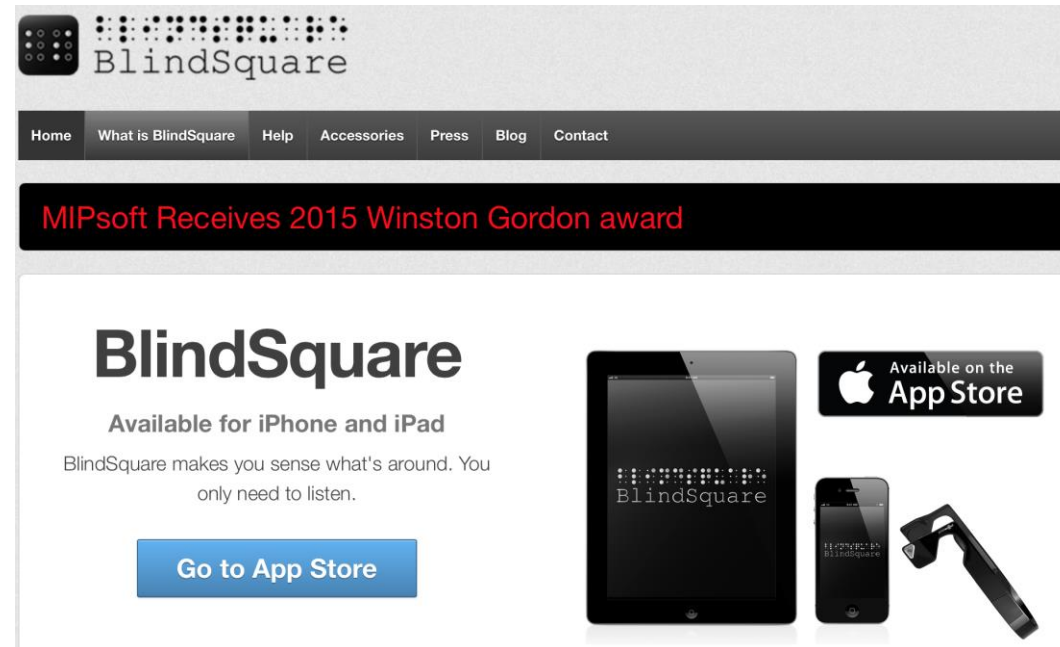


# Open Data Success Stories



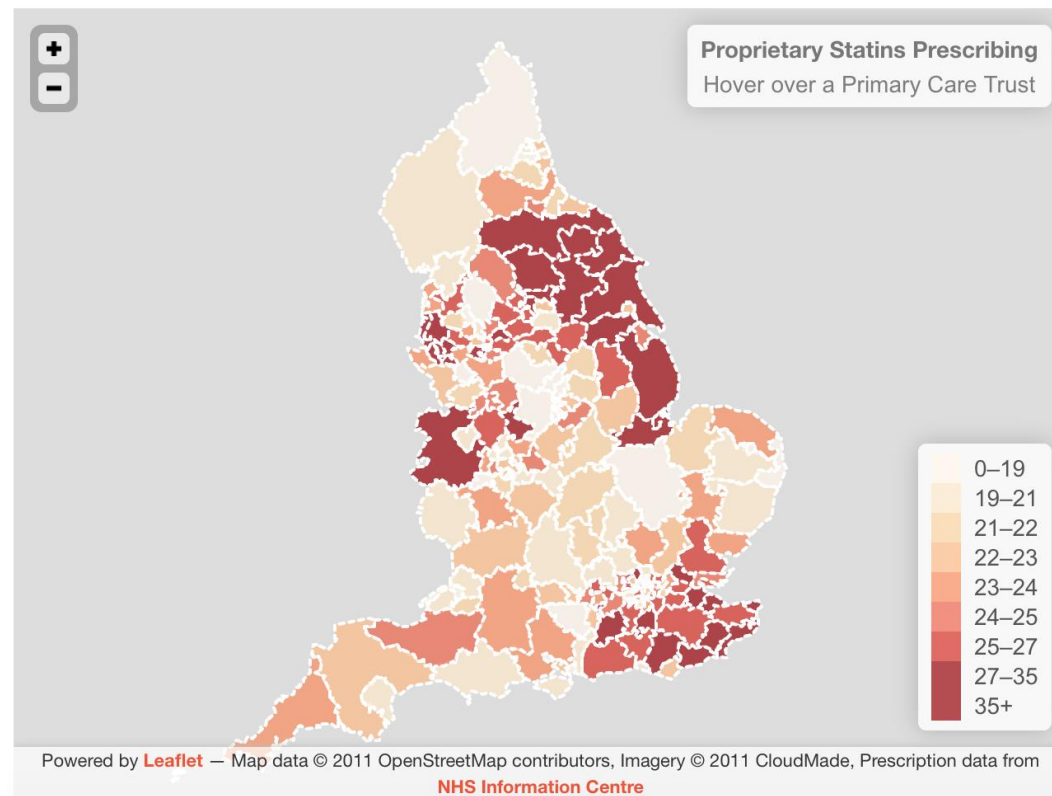
- GPS-app developed for the blind and visually impaired
- Uses several Open Data sources (e.g. Helsinki)



The screenshot shows the homepage of the BlindSquare website. At the top left is the BlindSquare logo, which consists of a grid of dots forming the letters 'BS' and the word 'BlindSquare' below it. To the right of the logo is a navigation menu with links for Home, What is BlindSquare, Help, Accessories, Press, Blog, and Contact. Below the navigation menu is a black banner with the text 'MIPsoft Receives 2015 Winston Gordon award' in red. The main content area features the BlindSquare logo again, followed by the text 'Available for iPhone and iPad' and 'BlindSquare makes you sense what's around. You only need to listen.' Below this text is a blue button that says 'Go to App Store'. To the right of the text are images of an iPad, an iPhone, and a pair of glasses with a sensor attached to the side. Above the iPhone and glasses is a black button with the Apple logo and the text 'Available on the App Store'.



- **Innovative startups working with NHS doctors and academics have found a simple way to save millions of pounds**
- cheap “generic” medication, vs expensive “branded” one



The screenshot shows the website interface for 'illustreets'. At the top left is the logo 'illustreets' with a red location pin icon. To the right is a navigation menu with links: 'illustreets', 'Explore England', 'Blog', 'Help', 'About', and 'Contact'. The main content area features the heading 'Crime rates' and a text box stating: 'Available at neighbourhood level and separated into categories. Long term trends are also available.' Below this is an orange button labeled 'Explore England'. On the right side of the page is a large heatmap of England, where colors range from green (low crime) to red (high crime). At the bottom of the heatmap are two circular navigation arrows, one pointing left and one pointing right.

## England's best places to live

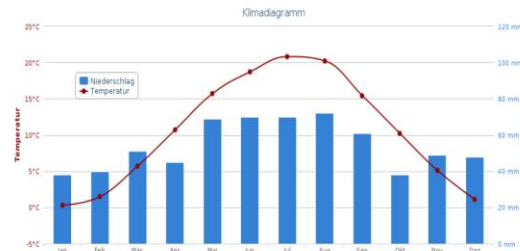
- Weather, pollution, noise, map, public transport, demographics, voting habits



Straßenlärm



Durchschnittstemperatur und Niederschlag

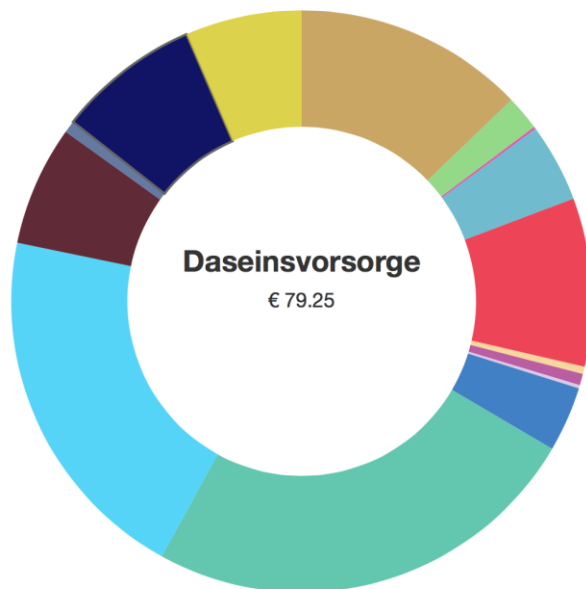


Min. Ø-Temperatur Jänner: -1,9 °C  
Max. Ø-Temperatur Juli: 26,5 °C



Min. Niederschlag: 22 mm  
Max. Niederschlag: 85 mm

Weitere Finanzdaten der Stadt Wien finden Sie auf [data.wien.gv.at](http://data.wien.gv.at).



Datenquelle: Rechnungsabschluss

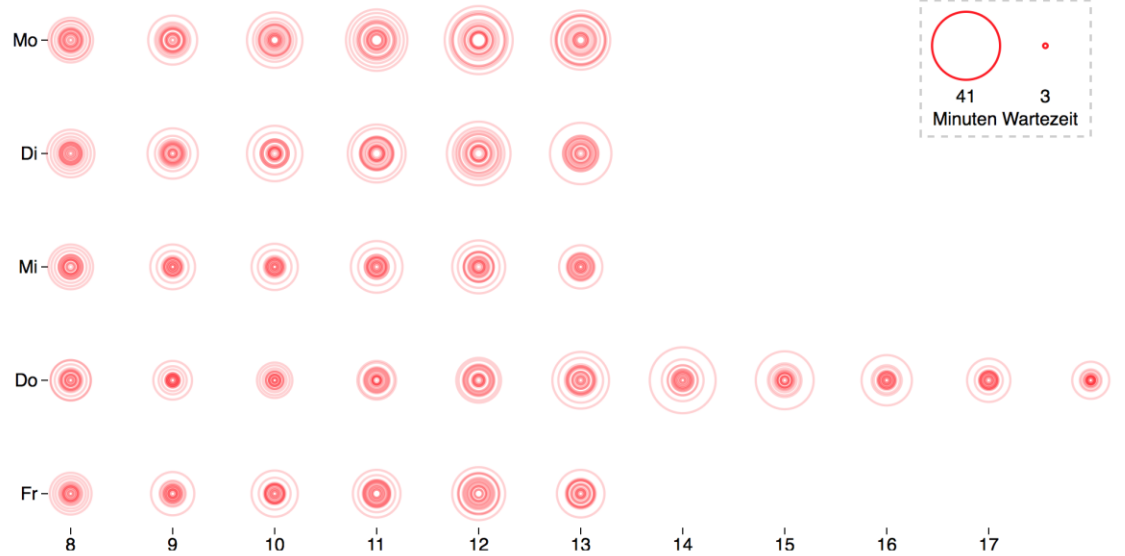
← 2013 ⇅ →

Statistisch fließen **1.000 Euro Steuereinnahmen** (Ertragsanteile und Eigene Steuern) einer Gemeinde in folgende Leistungsbereiche:

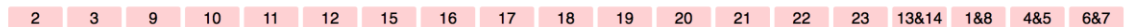
Bereich	Betrag in €
Verwaltung / Politik	128,32
Feuerwehrwesen	19,43
Öffentliche Ordnung und Sicherh...	1,15
Bildung	43,71
Kinderbetreuung / Jugend	93,51
Sport	4,07
Erwachsenenbildung	6,34
Forschung	1,85
Kunst, Kultur und Kultus	36,20
Soziales	245,35
Gesundheit	202,38
Öffentlicher Raum	66,72
Wirtschaftsförderung	6,74
Daseinsvorsorge	79,25
Verbleibender Betrag für Investiti...	64,98

- Waiting times in MA\* offices

## Wann aufs Meldeamt?

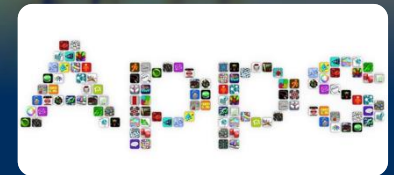


## Bezirksamt



# Challenges

## Austrian App & Ideas competition





# Austria App & Idea challenge

- Collaboration with Cooperation Open Government Data Austria
- 1<sup>st</sup>. announcement at the end of June
- Official start around October
  - Details to come
- Seeking for creative & innovative apps or/and **ideas** to exploit the potential of Open Data
- **We are happy to support you and hope that this workshop will contribute to this**



# Challenges with Open Data

- Technical skilled people



- Programmers
- Developers
- Hackers



- People with ideas

- Identify needs
- Creative
- entrepreneurs
- innovative

✦ Creativity workshop

✦ Data workshop



# Data workshop TC 1.01

- How to find data
- What data is available
- What can you do with the data
- Checklist for your Open Data App Idea



- **Aim:**  
Learning about **tools to support idea generation** and further development
- **Content:** Creativity tools supporting divergent and convergent thinking; insights into state-of-the-art methods such as design thinking and business model canvas
- **Methods:** Inputs, exercises, and reflection

